

2019 My Performance Plan for Korina Han Lim

Weekly Ticker Report

9/15/2019-11/15/2019



Weekly Ticker Report 9/15/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

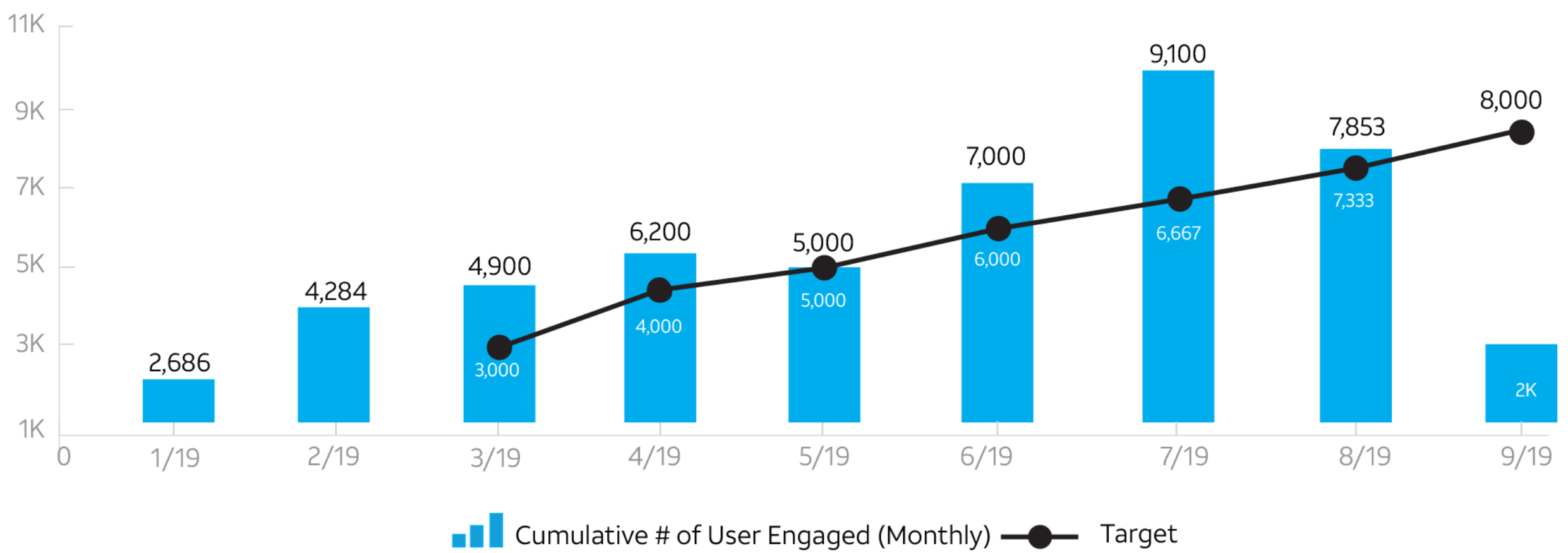
2018 October 9.98K	2019 January 9.38K	2019 February 8.98K	2019 August 7.85K	2019 June 7.64K	2018 December 6.83K	2018 June 4.25K	2018 May 4.12K	2018 July 3.96K
2019 July 9.61K	2018 November 9.32K	2018 September 8.15K	2019 April 7.70K	2018 August 7.09K	2019 March 6.09K	2018 April 2.71K	2018 March 1.85K	2018 January 1.84K
					2019 May 5.79K	2019 September 1.99K		2018 February 1.84K

Monthly New users

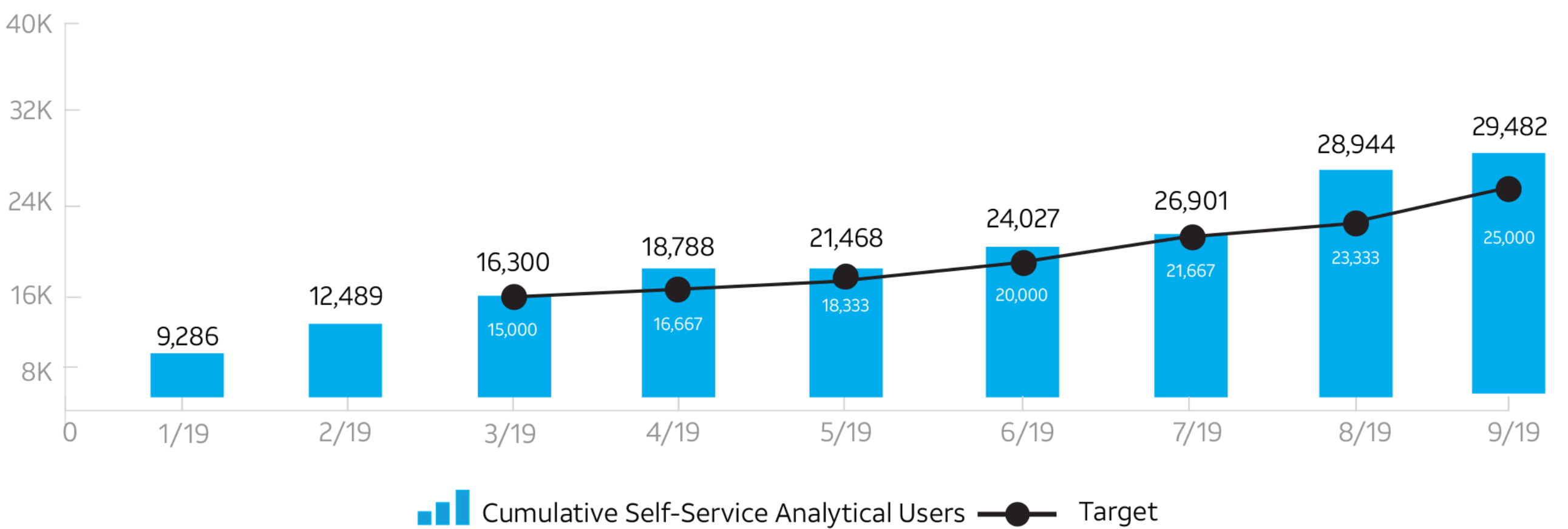
2018 October 5102	2018 September 4589	2019 July 3843	2019 February 3199	2019 June 2862	2018 June 2220	2018 Jan... 1835	2019 May 1736	2018 July 1704
2018 August 4687	2018 November 4004	2019 January 3624	2019 April 2995	2018 May 2594	2018 December 2201	2018 April 1549	2018 March 634	2018 February 632
				2019 August 2224	2019 March 2197			

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 9/23/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

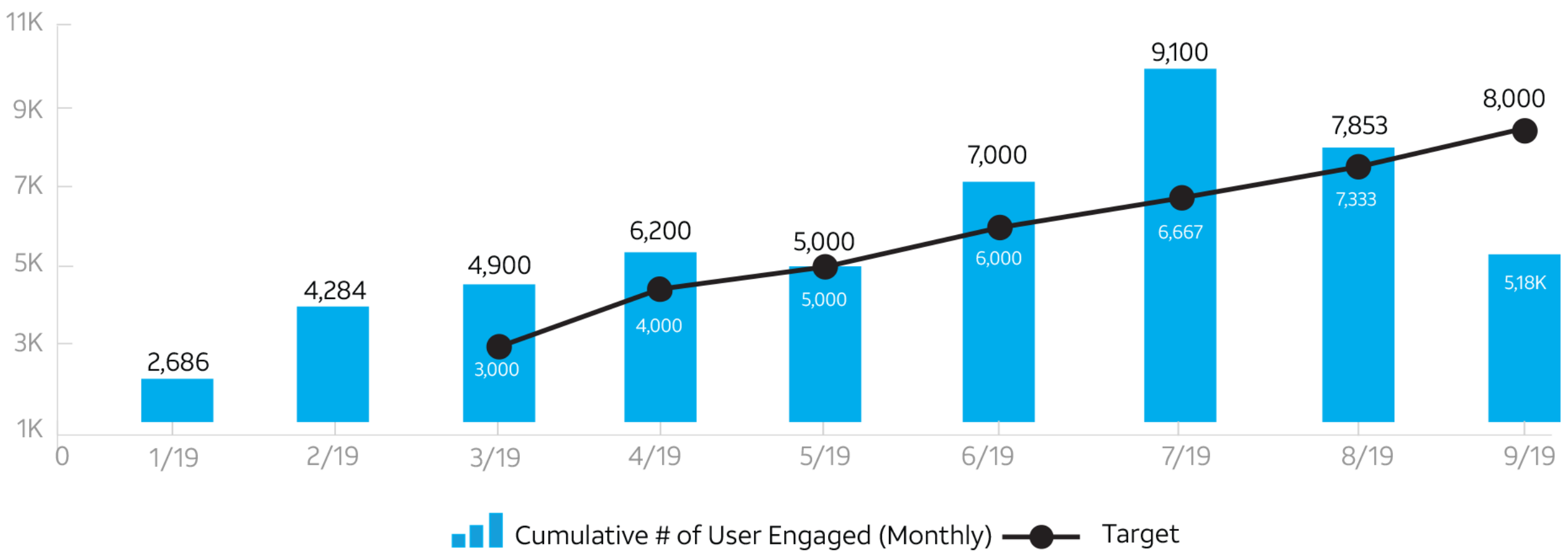
2019 July	2018 November	2019 February	2018 September	2019 April	2018 December	2019 September	2018 July	2018 ...
10.22K	9.52K	9.35K	8.29K	8.05K	7.00K	5.89K	4.02K	2.90K
2018 October	2019 January	2019 August	2019 June	2018 August	2019 March	2018 June	2018 M...	2018 Ja...
10.08K	9.50K	8.41K	8.07K	7.20K	6.47K	4.27K	2.03K	2.01K
					2019 May	2018 May	2018 Febru...	(Bla...
					6.16K	4.26K	1.84K	1.0...

Monthly New users

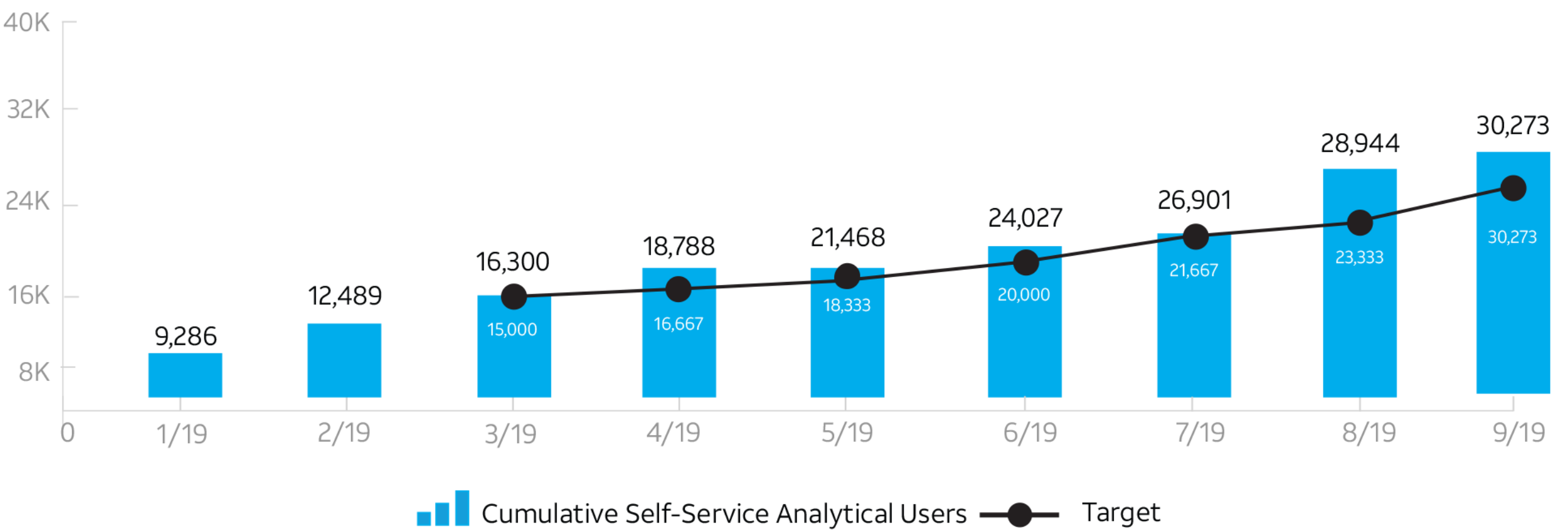
2018 October	2018 September	2019 July	2019 February	2019 April	2018 June	2018 Janu...	2019 May	2018 July
5102	4589	3843	3199	2995	2220	1835	1736	1704
2018 August	2018 November	2019 January	2019 June	2018 May	2018 December	2018 April	2018 M...	2018 M...
4687	4004	3624	3127	2594	2201	1549	634	632
				2019 August	2019 March	2019 September	2018 Fe...	
				2224	2197	1346		

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 10/2/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

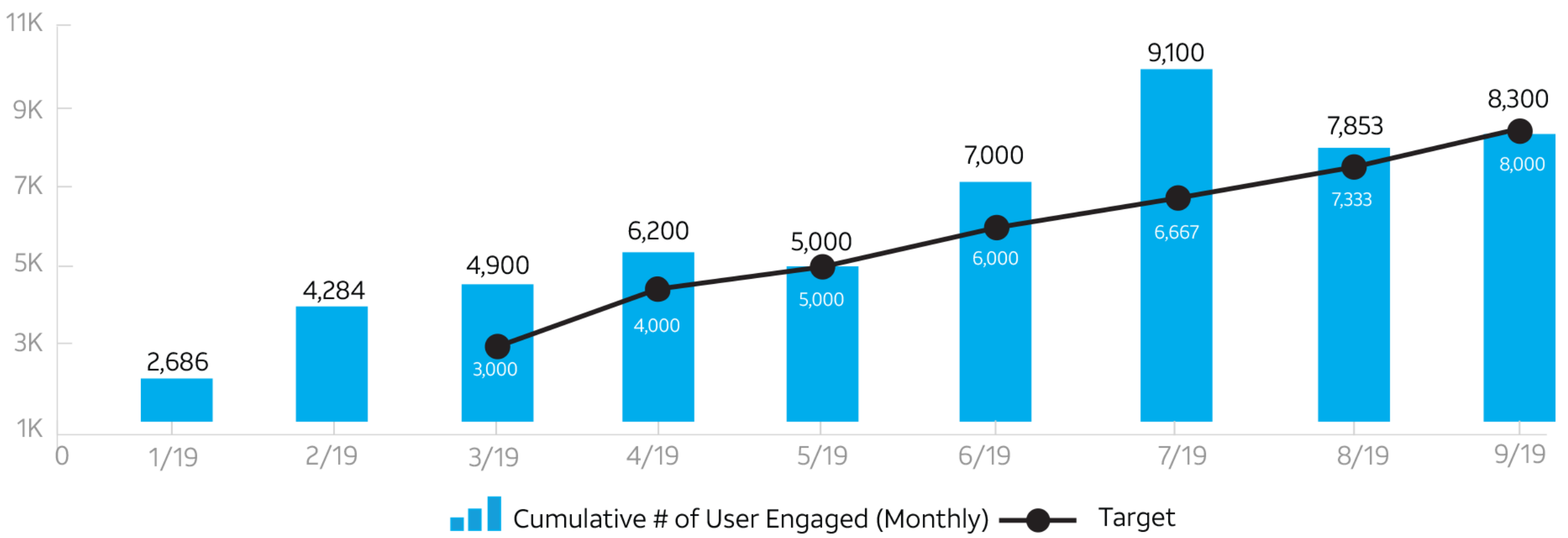
2019 July	2019 January	2019 February	2019 August	2019 June	2018 August	2019 May	2018 July	2018 ...
10.24K	9.69K	9.47K	8.43K	8.27K	7.30K	6.17K	4.14K	2.90K
2018 October	2018 November	2019 September	2018 September	2019 April	2018 December	2018 June	2018 M...	2018 Ja...
10.22K	9.64K	8.95K	8.38K	8.11K	7.08K	4.48K	2.03K	2.01K
					2019 March	2018 May	2018 Febru...	(Bla...
					6.52K	4.34K	1.84K	1....

Monthly New users

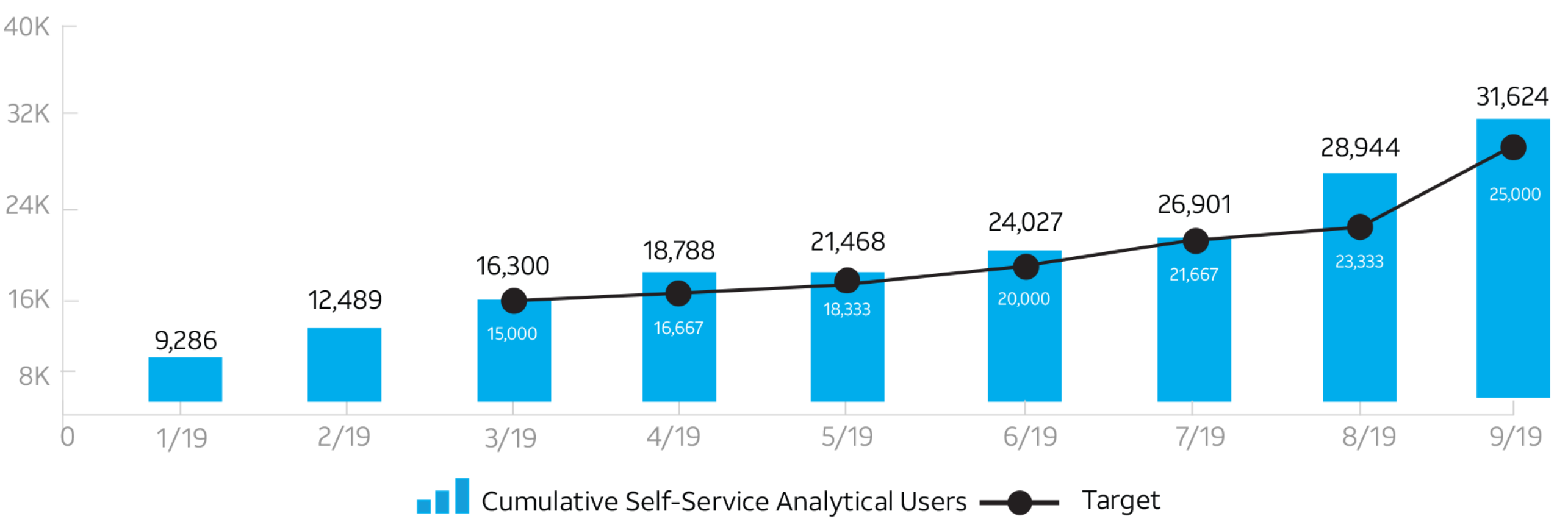
2018 October	2018 September	2019 July	2019 February	2019 April	2018 May	2018 Decem...	2019 May	2018 Janu...
5242	4730	4148	3493	3177	2680	2312	1924	1905
2018 August	2018 November	2019 January	2019 June	2019 September	2019 March	2018 July	(Blank) ...	201...
4746	4160	3819	3358	2935	2384	1799	1030	702
				2019 August	2018 June	2018 April	2018 February	
				2720	2312	1634		

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 10/15/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

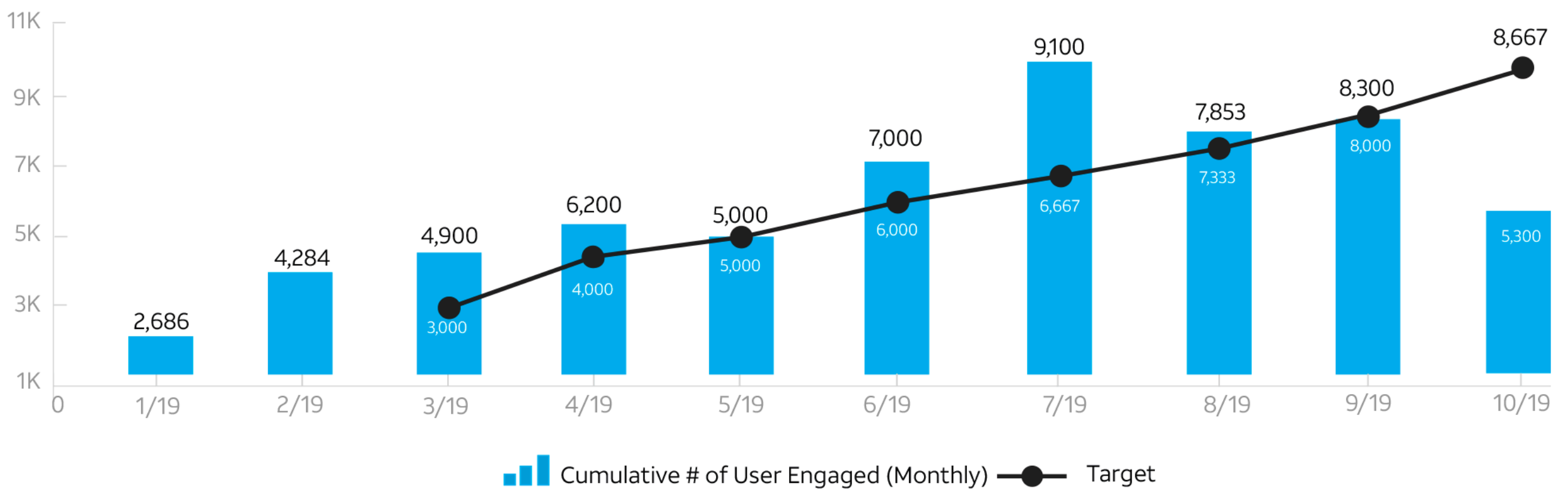
2018 October	2019 January	2019 February	2018 September	2019 June	2018 August	2019 May	2018 May	2018 July
9.98K	9.38K	8.98K	8.15K	7.84K	7.09K	5.79K	4.12K	3.96K
2019 July	2018 November	2019 September	2019 August	2019 April	2018 December	2019 October	2018 April	2018 Ja...
9.62K	9.32K	8.28K	7.86K	7.75K	6.83K	5.30K	2.71K	1.84K
					2019 March	2018 June	2018 March	2018 Fe...
					6.09K	4.25K	1.85K	1.67K

Monthly New users

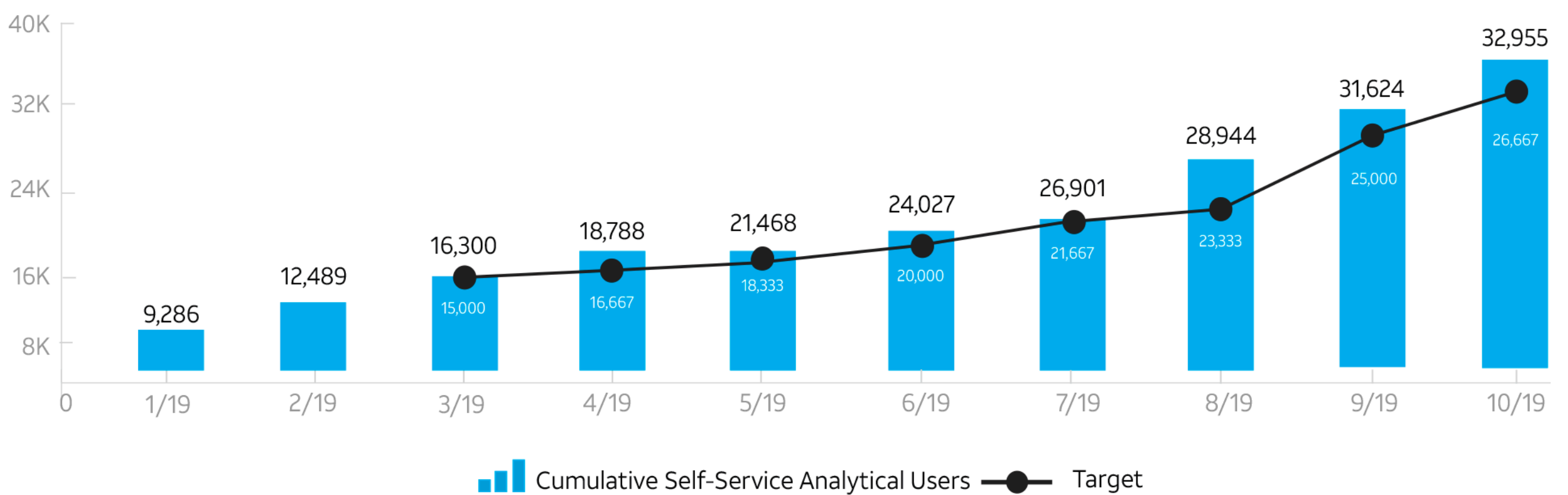
2018 October	2018 September	2019 July	2019 February	2019 April	2019 August	2019 March	2018 July	2019 Oc...
5102	4589	3843	3199	2995	2232	2197	1704	1630
2018 August	2018 November	2019 January	2019 June	2018 May	2018 June	2018 January	2018 April	
4687	4004	3624	3127	2594	2220	1835	1549	
				2019 September	2018 December	2019 May	2018 March	
				2487	2201	1736		

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 10/21/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

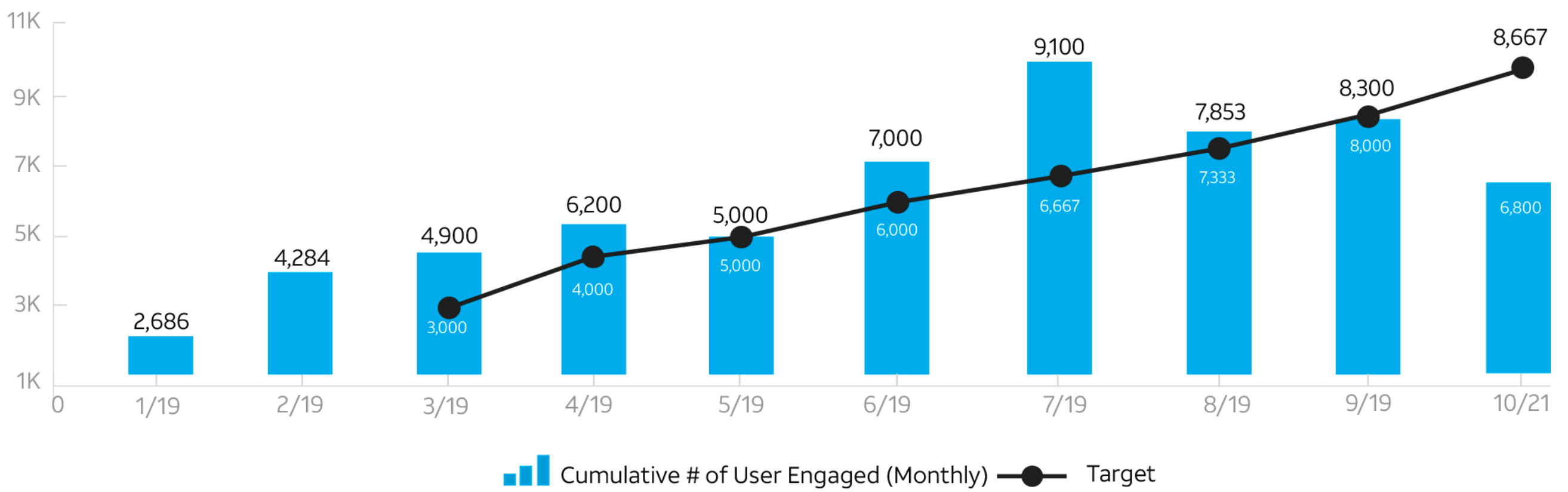
2018 October	2019 January	2019 February	2018 September	2019 June	2018 August	2019 March	2018 May	2018 July
9.98K	9.38K	8.98K	8.15K	7.84K	7.09K	6.09K	4.12K	3.96K
2019 July	2018 November	2019 September	2019 August	2019 April	2018 December	2019 May	2018 April	2018 Ja...
9.62K	9.32K	8.44K	7.86K	7.75K	6.83K	5.79K	2.71K	1.84K
					2019 October	2018 June	2018 March	2018 Fe...
					6.78K	4.25K	1.85K	1.67K

Monthly New users

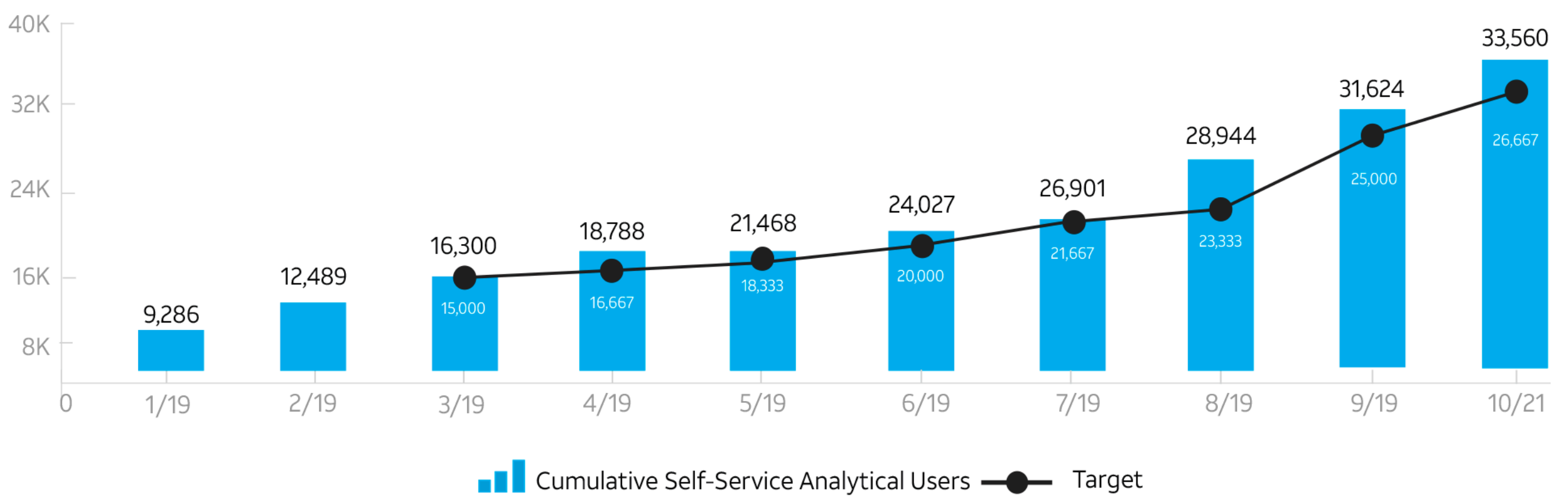
2018 October	2018 September	2019 July	2019 February	2018 May	2018 June	2019 Octo...	2018 Jan...	2019 May
5102	4589	3843	3199	2594	2220	2125	1835	1736
2018 August	2018 November	2019 January	2019 June	2019 September	2018 December	2018 July	2018 M...	2018 M...
4687	4004	3624	3127	2536	2201	1704	634	634
			2019 April	2019 August	2019 March	2018 April	2018 F...	2018 F...
			2995	2232	2197	1549	632	632

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 10/28/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

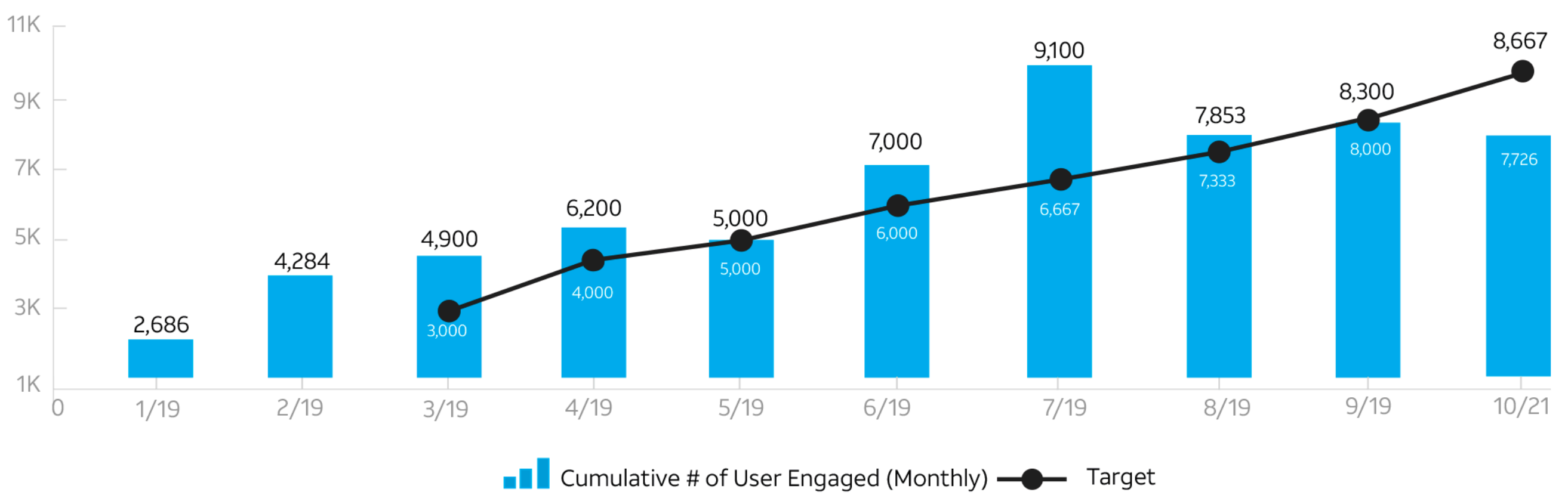
2018 October	2019 January	2019 February	2018 September	2019 June	2019 October	2019 March	2018 May	2018 July
9.98K	9.38K	8.98K	8.15K	7.84K	7.74K	6.09K	4.12K	3.96K
2019 July	2018 November	2019 September	2019 August	2019 April	2018 August	2019 May	2018 April	2018 Ja...
9.62K	9.32K	8.44K	7.86K	7.75K	7.09K	5.79K	2.71K	1.84K
					2018 December	2018 June	2018 March	2018 Fe...
					6.83K	4.25K	1.85K	1.67K

Monthly New users

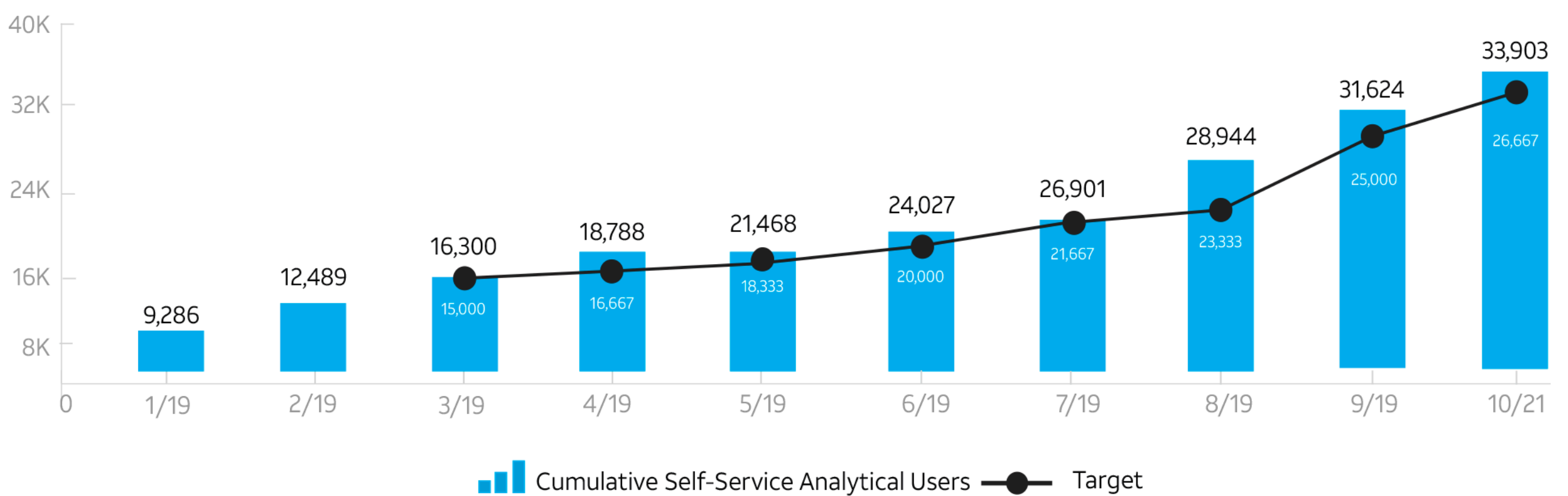
2018 October	2018 September	2019 July	2019 February	2018 May	2019 August	2019 March	2018 Jan...	2019 May
5102	4589	3843	3199	2594	2232	2197	1835	1736
2018 August	2018 November	2019 January	2019 June	2019 September	2018 June	2018 July	2018 M...	2018 M...
4687	4004	3624	3127	2536	2220	1704	634	634
			2019 April	2019 October	2018 December	2018 April	2018 F...	2018 F...
			2995	2535	2201	1549	632	632

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users



Weekly Ticker Report 11/5/2019



User Engagement

Weekly Executive Key Metrics

The key metrics are:

Monthly Active users

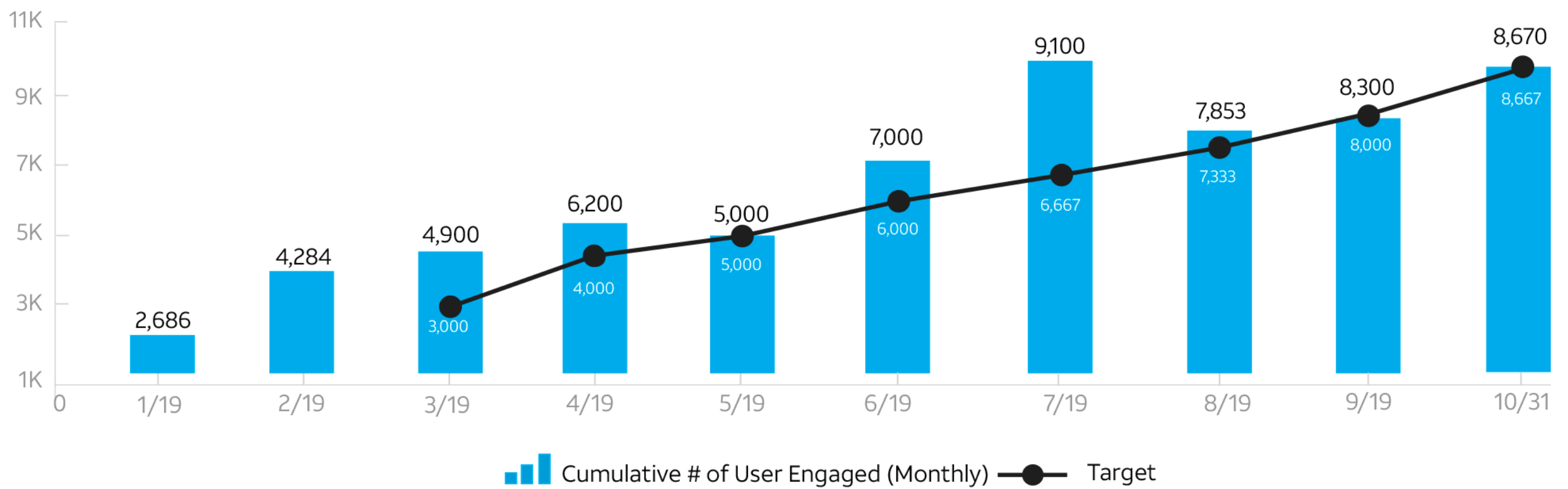
2018 October	2019 January	2019 February	2019 September	2019 August	2019 April	2019 March	2018 May	2018 July
9.98K	9.38K	8.98K	8.44K	7.86K	7.75K	6.09K	4.12K	3.96K
2019 July	2018 November	2019 October	2018 September	2019 June	2018 August	2019 May	2018 April	20...
9.62K	9.32K	8.61K	8.15K	7.84K	7.09K	5.79K	2.71K	1....
					2018 December	2018 June	2018 March	1...
					6.83K	4.25K	1.85K	2019 Nov...

Monthly New users

2018 October	2018 September	2019 July	2019 February	2019 October	2019 August	2019 March	2018 Jan...	2019 May
5102	4589	3843	3199	2825	2232	2197	1835	1736
2018 August	2018 November	2019 January	2019 June	2018 May	2018 June	2018 July	20...	20...
4687	4004	3624	3127	2594	2220	1704	634	632
			2019 April	2019 September	2018 December	2018 April		
			2995	2536	2201	1549		

Hopkins 2019 CDO Scorecard (Monthly)

Cumulative number of users engaged



Cumulative Self-Service Analytical Users

